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The Art of Effective Listening

Seeing Through the Lens of the Customer

Putting yourself in the position of others, saying, "What can I do to make their life better?" actually makes you among the most persuasive and convincing people around.

To be more effective in today's environment, we must:

- Ask better questions
- Ask deeper questions
- Be a good listener

Lincoln Financial Group can help you. Use [this link](#) to view the video [The Art of Effective Listening](#)

**We are happy to help or answer your questions.
Contact Jeff, Eleanor, of Frank for more information.**

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